

**Co-operative** flexible benefits

Delivered by The Midcounties Co-operative



# leading ethical childcare

values you can trust

**Delivered in partnership with** The **co-operative**  
childcare



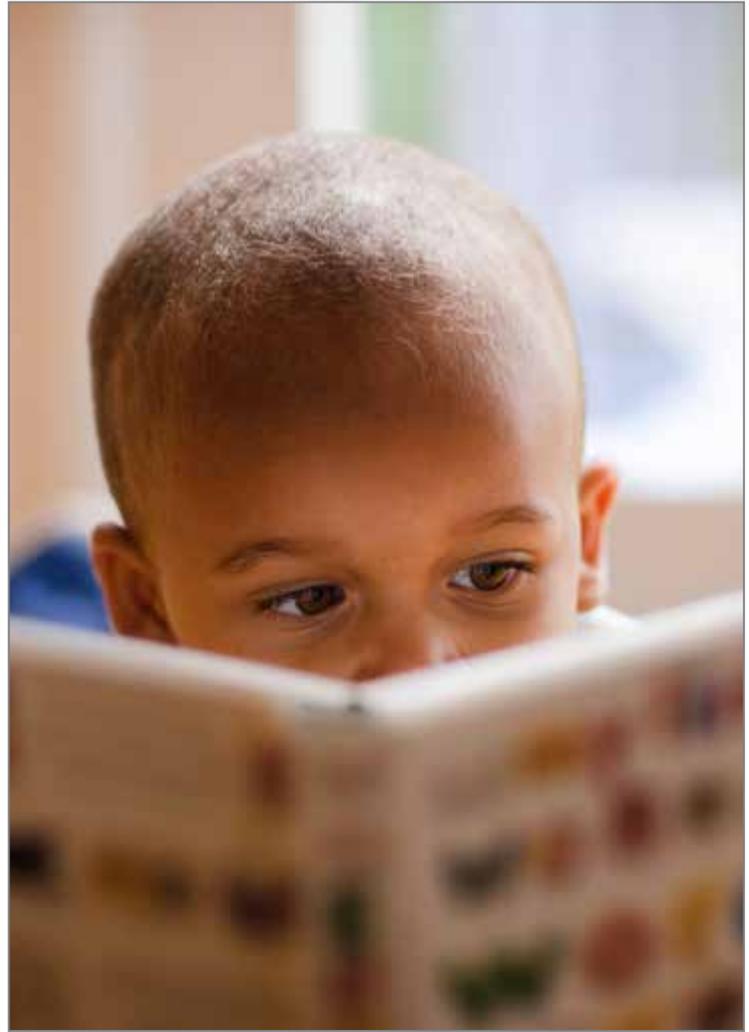
Whether it's through choice or necessity, making the decision to leave a child in formal childcare can be emotional and distressing. For many working parents, this dilemma is compounded if they are struggling to meet the cost of nursery bills, and this frequently influences a parent's decision on whether to return to work full time, part time or not at all. More and more employers are supporting their working parents with family-friendly policies and practical financial benefits to assist those with young families.

You are already demonstrating your commitment to working families by offering childcare vouchers to eligible employees, and they can now make further savings if they place their child with one of our leading ethical childcare settings. The Co-operative Childcare will apply 5% discount to any nursery bills paid (or part-paid) with our childcare vouchers.

Combining childcare vouchers with 5% nursery discount will further reduce the financial burden on your working parents, giving them peace of mind that their child is safe in quality, affordable childcare whilst they are at work.

The Co-operative Childcare is a leading ethical childcare business. As a co-operative, we care for our members, staff, local communities and the environment. We are a member-owned organisation and we re-invest profits into our nurseries and into supporting local projects.

We return a share of profits to our members each year, at a rate voted on by our members at our Annual General Meeting. If you choose to become a member of The Midcounties Co-operative, you will also earn share of profits on your nursery fees, which could save you another £240 on your annual childcare bill (see table opposite). To find out more about the benefits of membership, visit .



- a place where your child can learn, play and have fun with other children in a safe, stimulating and caring environment.
- staffed by a qualified and experienced childcare team that provides children with the best early years experience.
- a nursery which provides excellent value for money and enables you to become a member of The Co-operative and earn a share of the profits.
- a place where your child can enjoy freshly prepared, nutritious meals using local produce wherever possible.
- designed to fit in with your lifestyle, with flexible sessions and opening hours.
- a nursery that gives you the opportunity to be involved in your child's development and to have a say in how the nursery operates.





# 3 Easy steps...

## STEP 1

If you have parents who wish to use one of The Co-operative Childcare nurseries, contact your Regional Account Manager (RAM) to register your interest or call 0800 458 7929



## STEP 2

We will inform the local nursery that employees from your organisation qualify for 5% discount



## STEP 3

Your RAM will contact you to agree the most effective marketing strategy to inform your childcare voucher users of the discount available at Co-operative Childcare nurseries by simply quoting your Co-operative Flexible Benefits account number

## Example of typical annual savings

	Maximum Childcare Vouchers Annual Saving*	5% Nursery Discount	Share of Profits (members only)**	Maximum Annual Saving
Basic Rate Tax Payer	£933	£600	£240	£1,773
Higher Rate Tax Payer	£610	£600	£240	£1,450
Higher Rate Tax Payer	£590	£600	£240	£1,430

\* source [www.moneysavingexpert.com/](http://www.moneysavingexpert.com/) \*\*Based on 1p/point which has been the average return over the last 2.5 years. / All figures quoted are subject to payment/part-payment with Co-operative Childcare Vouchers and based on a full-time nursery place for 5 days a week, spending £12,000 per annum on nursery fees. / This discount cannot be used in conjunction with any other Co-operative Childcare discount.



## Co-operative Flexible Benefits and The **co-operative** childcare

It is our vision to provide employers with a compelling and trusted range of products and services for employees that is truly 'good for everyone'.

"Our mission is for every employee at a client business to be able to take advantage of at least one of our benefits for themselves and/or their family." Co-operative Flexible Benefits is taking an innovative approach to the benefits market in delivering a unique solution and a true alternative to the traditional commercial package available from other providers. Our commitment is to deliver excellence in everything we do, from the Customer Service Advisors on our Helpdesk, to the support from your dedicated Regional Account Manager, or the production of bespoke marketing material to ensure maximum employee engagement.

All of our services and procedures are independently audited by KPMG to ensure HMRC and employment law compliance, so you can be reassured that the faith and confidence you put in one of the UK's most trusted brands is truly validated.

We believe in working together to achieve benefits for all to make our communities better places to live and work. Our own co-operative values and principles are very closely linked to those of the Early Years Foundation Stage (EYFS), and we never take for granted how privileged we are to care for the most important people in your life.

**That's why our values are important...values you can trust.**

### Co-operative Childcare promises to:-

- always put the individual needs of the child first
- build strong relationships with parents and carers as well as our children through the key worker approach
- provide appropriately trained staff and ongoing training to ensure a nurturing approach is achieved
- provide freshly prepared and nutritious meals
- provide a safe, varied environment both indoors and outdoors that supports a child's learning and development

visit [www.thecooperativechildcare.coop](http://www.thecooperativechildcare.coop) to locate your nearest nursery



### For more information



Call us on 0800 458 7929



Visit us at [www.flexiblebenefits.coop](http://www.flexiblebenefits.coop)



Email us at: [info@flexiblebenefits.coop](mailto:info@flexiblebenefits.coop)

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The above benefits are available to ALL employees whilst an Employer has an active Childcare Voucher account with Co-operative Flexible Benefits (CFB) or uses CFB to provide their Cycle to Work Scheme.



Awards accredited to The Midlands Co-operative excluding ISO9001 which is awarded to Co-operative Flexible Benefits.